



## ARTIFICIAL INTELLIGENCE CHURN PREDICTION

### **Detect customers who are likely to cancel a subscription to your service**

One of the biggest problems of service companies is the phenomenon of customers resignations. When someone decides to change the mobile operator, it is usually too late. Our intelligent anti-churn models identify dissatisfied customers a few months before an irreversible decision to refer them to a special "rescue" path. We have 20 years of experience in this field.

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